

meet or exceed

P&G Pro Line Cleaning products **meet or exceed** Green Seal standards and EPA's EPP guidelines.

Frequently Asked Questions

Are your products Green / safe / OK for the environment?

Our products and ingredients are evaluated for safety before they go to the market using well-established risk assessment methods. Beyond establishing a product's human and environmental safety, P&G complies with legal requirements in its markets around the world including appropriate use and precautionary first aid information.

What is GS-37?

GS-37 is a set of standards developed by one standards-setting organization (Green Seal) based on their criteria of what constitutes an environmentally responsible product.

Are your products Green Seal Certified?

We have chosen not to endorse any one ecolabel or green certification organization in the United States. P&G embraces a philosophy allowing for true environmental progress through self-imposed guidelines. We aspire to high, evolving standards encouraging growth and innovation. Although, based on the company's review, P&G Pro Line cleaning products meet Green Seal standards, we have not chosen to apply for certification.

Why don't you just get Green Seal Certified?

P&G doesn't want to endorse one private environmental organization over another in the United States. The environmental standards our products are held to and their outstanding cleaning performance speak for themselves.

P&G proactively informs consumers and encourages environmental progress. In addition, there are product types not recognized in Green Seal standards, including many disinfecting products.

All P&G products undergo human and environmental assessments and meet safety standards before they are available to the public. Human safety assessments include evaluating the ingredients and formula(s) for short term and long term toxicity, skin and eye irritation, skin allergy, and reproductive toxicity. Environmental evaluations include aquatic and terrestrial toxicity, biodegradability, and bioaccumulation. In addition, P&G products meet or exceed all applicable regulations such as Volatile Organic Compounds and phosphate content, and combustibility. And finally, by offering concentrated products, P&G reduces overall packaging, which in turn, produces less waste.



P&G Pro Line™ Green Guarantee

P&G Pro Line ensures the environmental safety of its products, packaging and operations.

Did you know?

* All P&G products are held to **P&G's high standards** for environmental and human safety; we do not differentiate between which products meet these standards and which do not – they all do.

* P&G was **first to bring innovations** like concentrated products, recycled plastic bottles, and refill packages to industry.

* P&G's Environmental Science Department (ESD) was established to develop **new methods for evaluating the environmental safety** of consumer products. P&G was one of the first companies to establish such an organization.

* P&G has been the **Dow Jones Sustainability Index leader** for five consecutive years in the "Non-Cyclical Goods and Services" market sector.

* P&G has been in the top 10 of Business Ethics Magazine's **100 Best Corporate Citizens** for six consecutive years.

* P&G's environmental organization has published nearly **700 articles** over the past 45 years; 443 of these since 1990.

* P&G has hundreds of scientists and engineers responsible for assessing the environmental **safety of our products** and operations.

* P&G Pro Line cleaning products **meet or exceed Green Seal standards** and the Environmental Protection Agency's Environmentally Preferred Purchasing (EPP) guidelines.

The P&G Pro Line Green Guarantee

Procter & Gamble's P&G Pro Line Green Guarantee ensures the environmental safety of its products, packaging and operations. P&G Pro Line cleaning products meet or exceed Green Seal standards and the Environmental Protection Agency EPP guidelines.

P&G's Philosophy is grounded in a belief that we should be a leader in our industry in implementing our global environmental program. With P&G, achieving these high standards for environmental safety is not a marketing gimmick or a sales technique; it is our way of operation and has been since the 1960s. By setting ever higher standards, P&G strives for continued improvement and true environmental progress.

Beyond establishing the human and environmental safety of our products, P&G fully complies with applicable legal requirements in its markets around the world including appropriate use and precautionary first aid information. We develop and use state-of-the-art science and product life cycle assessments from raw materials through disposal to assess environmental safety.

green
GUARANTEE



If, for any reason, you feel a P&G Pro Line cleaning product you purchased does not meet the standards outlined in this brochure, please call 1-888-PG-PROLINE for a full refund. Product safety is based on use as intended.

We carefully evaluate the safety of our products and ingredients before they go to market, using well-established risk assessment methods to understand both hazards and potential exposures. These risk assessments are a mandatory part of the company's product development process, and begin during the early stages of a product's design. Safety standards are used everywhere we sell or make products.

In summary, P&G has been and will continue to be a leader for environmental progress. For more information about our products and how they relate to the environment, you can visit our web site at www.pg.com, visit www.pgperspectives.com or view our product Material Safety Data Sheets at www.pgproline.com.

P&G Pro Line cleaning products that **meet or exceed** Green Seal standards and EPA's EPP guidelines include:

- P&G Pro Line Rejuva Carpet Extraction Cleaner/Sanitizer
- P&G Pro Line Bonnet/Traffic Lane Cleaner
- P&G Pro Line Finished Floor Cleaner
- Spic and Span® Disinfectant All Purpose Spray and Glass Cleaner
- Comet® Disinfecting Bathroom Cleaner
- Mr. Clean® Finished Floor Cleaner
- Mr. Clean® Disinfectant Floor Cleaner
- Febreze®